

"Show The Love" Jewelry Line

You know how some people just radiate good energy? Well jewelry designer Jen Pleasants is just one of those people. I had the fortune of hearing about her line while at **In Her Shoes** in Palo Alto via her business partner, Amy Salisbury. (Yep...I pretty much interrupted her private conversation with another woman when I heard "jewelry line!") Fast forward a few weeks, and I found myself in her amazing studio in Portola Valley, CA.



While Jen did start designing about 10 years ago, she had to put it on the back burner for a decade while having three kids. Come May 2012, she's back at the drawing board and has launched a truly wonderful business. Once an eco-blogger, Jen has always strived to give back, and finds that making the world a better place is one of her life's callings. Combined with her creative nature and background in sculpture, she has now found the perfect intersection of her passions in her jewelry line, **Show the Love**. (5% of their profits go to water.org)

Trying on necklace with Jen

This is truly an inspirational jewelry line. Each piece is carefully designed, named, and has a message. As stated on their website, "STL jewelry emphasizes positive affirmations, invokes 'girl power' and is crafted with recycled metals and ethically sourced stones. We designed and named each piece to express a feeling or sentiment. Our hope is that by wearing STL jewelry, women will be inspired to 'Show the Love' for themselves, for others and for the Earth."

I was immediately drawn to her bangles with a **Herkimer diamond** drop. First of all, it was the first time I'd ever heard of Herkimer diamonds, which are double-pointed crystals from Herkimer, New York. They promote healing and white light circulation. And inspecting

the bangle further, I saw that it was inscribed with "She believed she could, so she did" Can I say awesome?!?



More than your average bangle

This precious necklace was inspired by her young daughter when she said, "Mamma, you know what love is? Love is showing your heart!"



SO sweet!

This line features both fashion and fine jewelry (at a wide range of price points), and uses metals from yellow and rose gold to brass to silver. I think the following necklace and earrings from her "Soldier of Love" group are just fabulous. The subtle diamond chevron pattern make these pieces very versatile, to be worn with anything from a t-shirt and jeans to an LBD.



Soldier of Love earrings

Soldier of Love Necklace



The organic beauty of these pieces, along with their cherished inspirational messages really make it a special line. AND...if this collection brings a smile to your face, then just wait till next week. My next **giveaway** is a stunning piece from this very line. So stay tuned for your chance to win!

Posted: January 3rd, 2013 under [Earrings](#), [Jewelry Designers](#), [Jewelry Metals](#), [Jewelry Stones](#), [Necklaces](#).

Comments: 3

Comments

Comment from **Mom**

Time: January 3, 2013, 9:26 am

OOOOhhhh I love my bracelet with "she believed she could, so she did"!!! I wear it everyday to remind me anything is possible and I'm loved by the person who gave it to me – my daughter Amy, who is my biggest cheerleader in life!!!!

Comment from **Olivia**

Time: January 3, 2013, 10:45 am

I received a piece of Show the Love jewelry this Christmas from my husband. I believe it is the "ripple effect" necklace. When I put it on, I realize the effect I have on others and I try to keep it positive. – it is my little daily reminder. I am not a jewelry person, but this piece is now a part of me and I love it.

Comment from **Amy**

Time: January 3, 2013, 11:04 am

That's awesome, Olivia!!